



● ● ● Cornerstone Fundraising Services

Fundraising Services

Meeting the special needs of fundraisers with a complete range of donor management solutions

Fundraising professionals face unique challenges. Our solutions provides a balance of scalability, technology and customer service to meet the needs of this demanding profession.

Donation Processing

Like a well-oiled machine, your donations are processed through a system that maximizes accuracy and expediency. Our scan line technology immediately captures the names and addresses of donors, along with an image of any accompanying cheque and donation form. At the same time, cheques are immediately deposited into your appropriate bank account.

Receipt Processing

Our receipting process is prompt and efficient, with fully customizable features that allow fundraisers to address donors properly and accurately. Donors decide if they want postal mail or e-mail receipts. If they choose e-mail, donors are provided with a highly protected e-mail with security links. Our services extend

fully to replacement receipts and are compatible and compliant with government regulations.

Security

Our security measures are designed to protect your most precious asset—your donor data. All aspects of our process, from the physical environment to database access, are rigidly controlled by security procedures that ensure that only fully authorized and qualified personnel are working to serve your needs.

Database Options

If you choose, you can use our proprietary database for your donor data. We integrate all required information and convert it to our fully secure and robust system, which provides



24-hour access through a remote password-protected web connection. Or, we can provide data integration services to move data from our production system into your donor database.

Advanced Donor Database Management Solutions

We provide Clients with a range of additional software modules to create unified donor databases for management and development, including event management, planned giving, major gifts, corporate gifts and membership management.

Online Data Access

Because fundraisers have an immediate need to know, we provide real-time secure Internet access to the donor databases on our platform using the very latest technology. Clients are able to review individual records, extract data, run batch and aggregate reports or run ad-hoc queries.

Reporting

All our reports are designed as customized views of your donor database. We provide accurate and up-to-date financial, database segmentation and campaign performance information in the form of decision-facilitating reports.

Call Centre

We offer Clients an integrated call centre solution used exclusively for donor recognition and inbound donor care services. Donor recognition calling takes place within four to five days of receipt of a donor gift.

Monthly Donor Development

We provide monthly donor administration, including timely dissemination of acknowledgements, receipts and other correspondence to donors, which enables Clients to maximize their relationships with these very important active donors.

Online Fundraising

Cornerstone provides a range of online fundraising solutions, complete with the full-service support your organization needs to succeed. Through Cornerstone's partnership with Artez Interactive, fundraisers can leverage Artez' industry-leading online fundraising solution, along with the benefits of comprehensive customer support from Cornerstone.

Our online services team delivers full online donation processing solutions, event registration and online landing pages. We also offer e-mail broadcasting and search marketing services to further enhance online donor communication strategies.

High-end Donation Services

Recognizing the need for special treatment of high-end donations, Clients can specify key staff members who should receive e-mail alerts when donations meet specified criteria. For high-end donations received at the Client's office, the Client can produce an immediate receipt via real-time access to our system.

Contact Us

Cornerstone Group of Companies

Phone: 1.416.932.9555
Fax: 1.416.932.9566

www.cstonecanada.com
info@cstonecanada.com





The Cornerstone Group of Companies

Our mission is to help our Clients find and keep good customers. We will accomplish this by providing our Clients with the best prospecting leads available and helping them to be the best in the world at managing and enriching their customer databases.

The Prospecting Group

- List Brokerage Services
- List Management Services
- List Processing Services
- Data Products
- Search & Web Marketing Services

The Database Group

- Marketing Database Services
- Fundraising Services
- Publishing Services

Every business unit at Cornerstone has been set up with a specialized set of products, services and experienced professionals dedicated to fulfilling the needs of marketers.

We invite you to call us at [1.416.932.9555](tel:14169329555) to explore how we can make your customer experience a long-lasting one.



Clients
Our People
Technology

