



Get a clear view of your donors using Cornerstone's Database File Audit

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Database File Audit

Gain a Greater Understanding of Your Donor's Behaviour

Fundraisers need an in-depth analysis of their donor base to help assess the effectiveness of their direct response programs. Cornerstone can help you answer questions about your donors and identify key trends using our confidential file audit. Using 10 years worth of data, our report provides you with a 5 year analytical snapshot which can be benchmarked against our industry-wide Global File Audit report.

Refine Your Donor Contact Strategy Using Key Donor Metrics

Our file audit will provide you with the metrics you need to make decisions about your donor programs such as the number of new donors, types of new donors, frequency of giving, average gift, conversion and renewal rates and more. Armed with this information, you'll be able to optimize your contact strategy to deliver higher returns.

Take Advantage of Our Flexible, Affordable Service

Like many fundraisers, you probably don't have the time or the expertise to manipulate your data to get the insight you need. We'll crunch the data and work with your agency or other fundraising consultant to tailor a report to meet your specific requirements. What you get is a great tool for planning and for board presentations. And, whether you're a large non-profit or a small one, you'll find our file audit remarkably affordable.

Learn More About Cornerstone's Database File Audit Today

To take advantage of these services, call Justin Webb at 416-932-9555, Ext. 106, or by e-mail at justin@cstonecanada.com.