



Offering fundraisers a complete range of donor prospecting and database management solutions

Contact Us

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Services for Fundraisers

Increase Donations While Reducing Administration

Donations are critical to accomplishing your nonprofit's mission. Let Cornerstone's complete range of services – from providing specific data resources to outsourcing your donor management functions – move you closer to achieving that mission.

Acquire Valuable New Donors

With specialists in fundraising, we can provide the special insight required to help you prospect for new donors. Working together, we can uncover lists and other media that reflect affinity to your cause. And, as part of the process, we'll negotiate the best pricing, all while meeting your precision-timed deadlines.

Maximize the Potential of your Donor Database

Campaigns to acquire and grow donor relationships can be costly. The quality of your data is the single biggest factor in the success of your efforts. A significant percentage of your donors will move in any year, and an even higher percentage will provide incomplete or inaccurate information. So how do you ensure that your donor database achieves the highest possible standard of data accuracy? To address these problems, Cornerstone offers a standard package of data cleansing, data optimization and merge purge services specifically designed to maximize the potential of your donor acquisition and growth efforts.

Improve Operational Efficiencies with our Donation Processing Solution

Outsourcing your donation processing and donor database management can help you focus your efforts on things that are critical to accomplishing your nonprofit's mission. Whether you need donation processing only or full-service donor database management, Cornerstone can help provide your donors with the best offline and online donation experience possible.

Learn More about Cornerstone's Services for Fundraisers Today

To take advantage of these services, call 416-932-9555 and talk to Justin Webb at Ext. 106 today.