



Cornerstone  
GROUP OF COMPANIES



Let Cornerstone help you get a professional search function on your web site quickly and at a fraction of the cost

## Contact Us

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## Custom Search Engine Services

### Use Google's Powerful Search Technology on Your Website

A Custom Search Engine uses Google's core search technology on your own website. By prioritizing or restricting search results based on your website and the pages you specify, the search results can be tailored to reflect the areas of your site that you want prospects and customers to visit.

### Improve Your Website's Functionality and Your Sales

Internal searches help your visitors easily find the information they need using keywords. As your website grows in size and complexity, a quality search feature becomes essential to increasing the ease of navigating your web content – an ease which both increases visitors' satisfaction with your site as well as your sales results.

### Monitor Your Search Results to Gain Valuable Insights

Custom search engines can keep track of all the popular queries your visitors are searching. Learning what your visitors are thinking can lead to new business opportunities, an improved website and access to data and trends related to your business.

### Maximize the Optimization Process

Knowing the search terms that are commonly used on your site can be extremely helpful in optimizing your website for search engines. Armed with proven keyword terms, we can tweak your content to highlight these words. This can lead to increased web traffic and even new business leads.

### Call Us Today to Learn More!

We have both the tools and the staff to ensure that you can have a search function ready to go within a week! To learn more about how Cornerstone can help you, please contact Don Lange at 416.932.9555, Ext. 441, don@cstonecanada.com, today.