



**Our eStore module makes it easy for you to maximize your donor ROI**

## Contact Us

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## eStore Solution for Fundraisers

### Benefit from our Highly Efficient eStore Tool

Our eStore module is the latest addition to Cornerstone's comprehensive suite of online donation and event tools. This highly efficient module has been designed to make it extremely easy to set up and modify your e-Store, according to your needs. It is search-engine friendly, and helps to build traffic to your site. In addition, it offers a split receipt function, allowing you to provide a receipt for the donation value of the purchase.

### Take Advantage of Unparalleled Flexibility

Your needs are as individual as your organization. Unlike most cookie-cutter eStore solutions, our tool allows your store to be as unique as you are. Using powerful design elements, we can apply your branding to your storefront pages, so that your donor has a completely seamless website experience.

### Open up New Revenue Streams

Our e-store solution will enable you to offer your donors an easier way to order products online. And, for those of you who don't currently have a product offering, you can provide your donors with the opportunity to purchase symbolic gifts and gift certificates -- opening up exciting new revenue opportunities. This solution also allows you to ask for top-up donations at the same time that donors are placing orders.

### Enjoy a Seamless Transfer of Data

Your transactional data can be easily ported to any database you have, including Cornerstone's. And, our eStore solution allows for a seamless transfer of data to your fulfillment partner. Or, if you would like us to fulfill your products for you, we can offer this service as well.

### Learn More about our eStore Solution for Fundraisers Today

To take advantage of these services, call Justin Webb 416-932-9555, Ext. 106 or email [justin@cstonecanada.com](mailto:justin@cstonecanada.com) today.