



Boost Your Results with our Suite of Full-service Online Fundraising Solutions

Contact Us

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Online Services for Fundraisers

Achieve Speed-to-market with Our Proven Online Modules

Taking your fundraising efforts online can be costly and time-consuming, requiring investment in training, technology and infrastructure. Cornerstone provides a range of online fundraising solutions, complete with the full-service support your organization needs to succeed. Through Cornerstone's partnership with Artez Interactive, fundraisers can now leverage Artez' industry-leading online fundraising solution, along with the benefits of comprehensive customer support from Cornerstone.

Improve Your Event ROI with Our Online Event Platform

Cornerstone's event module helps boost return on investment of your fundraising event by reducing your administrative costs and time to market. With its easy-to-use, flexible, full-serve tools, our proven platform can accommodate any kind of event, including walks, runs and tournaments. Set up and track your event registrations, including variable fee structures and donations by location; permission and survey questions; plus a wide range of personalized e-mail communications and notifications to registrants.

Leverage the Power of Mobile Giving for Event Fundraising

We know that up to 30% of emails are now read on mobile devices, yet few of those emails target mobile web users. Personal fundraising and donation pages in Cornerstone's event module are optimized to allow donors to complete a secure credit card transaction on compatible smart phones. Supporters receiving an event participant's solicitation email on a Blackberry or iPhone can click directly to their friend's personal page and view a donation page that is compatible with mobile browsers. An organization can also customize the messaging & images on mobile donation pages to brand the experience and ask mobile donors specific questions.

Harness the Power of Social Networking

Put the power to fundraise into the hands of your strongest supporters without adding to your administrative load with our personal events module. The module allows individual event hosts to create, manage and track personal events around significant personal dates, such as birthdays or baby showers, or around community dates, such as Earth Day or Mother's Day.

Rely on Our End-to-end Online Donation Processing Solution

Our online donation processing solution helps you build your brand identity online, improve donor engagement, and capitalize on the growing e-philanthropy trend. Managing your one-time, tribute and monthly donations becomes effortless and swift with our simple approach to webpage creation, donor data collection, tax receipting and content management. The opportunity to create campaign-specific forms on the spot also means you can be quick-to-market with time-sensitive efforts such as seasonal campaigns or emergency appeals. And, we can ensure that your database is fully integrated with your online efforts.

Leverage Our Extensive Data Management and Reporting Capabilities

As leaders in campaign and data management, we know you need to slice and dice your donor and campaign data continuously. We provide access to a full suite of campaign and data reports, all with the aim of providing you with a consolidated historical view of each donor. In addition to a number of standard reports, you have the ability to run ad hoc reports in a self-serve environment as often as you need to. To facilitate the broadest possible analysis, Cornerstone's system enables integration between your online and offline data, as well as effortless export into all major database platforms.

Learn More about Cornerstone's Online Fundraising Solutions Today

For more information on how to boost your online fundraising efforts, call Justin Webb, 416-932-9555, Ext. 106 or email justin@cstonecanada.com today.



At the Cornerstone Group of Companies, our mission is to be the best in the world at helping our Clients find and keep good customers. We will accomplish this by providing our Clients with the best prospecting leads available and helping them to be the best in the world at managing and enriching their customer databases.

