Cornerstone
GROUP OF COMPANIES

Cornerstone Services for Fundraisers

Feature	Donation Processing & Donor Database Management Core Services	ADD-ON MODULES: Instant Gift Recognition	Event Management	Pledge Management	e-Store	OTHER CFS SOLUTIONS AVAILABLE: On-line Donations	Call Centre	File Audit	OTHER AVAILABLE SERVICES: Prospecting Services	Data Processing and Data Management Services
Donation Processing										
Outsourced Donation Data Entry	✓						✓			
Outsourced Deposit Tracking & Reconciliation	✓									
Outsourced Monthly Donor Administration & Processing	✓					✓	✓			
Coupon & Cheque Imaging	✓									
Export Donation Information to Other Systems	✓					✓	✓			
Survey Management	✓					✓				
Membership Management	✓					✓	✓			
Client-Site Donation Data Entry		✓				✓				
Event Management			✓			✓	✓			
Pledge Management				✓						
Acknowledgement										
Outsourced Receipt Printing & Acknowledgement	✓					✓	✓			
Outsourced E-receipting	✓					✓	✓			
Differential Fulfillment	✓					✓	✓			
Client-Site Donation Receipting		✓				✓				
High-End Donation Services										
E-notification For Gifts That Meet Specified Criteria	✓					✓	✓			
Major Gift Management	✓									
Reports										
Ability to Write Ad-Hoc Queries	✓					✓				
Pre-Built Suite of Reports	✓					✓	✓			
Report Customization Services	✓					✓	✓			
Security & Data Access										
Multi-Layered Security	✓					✓	✓			
24-hr Real-Time Access to Your Data & Reports	✓					✓	✓			
Other CFS Division Services										
Conversion Services Import Data from Your Legacy System	✓					✓				
Address Correction & Update Changes of Address Using Comprehensive Databases	✓					✓				
Online Storefront					✓					
Split Receipting					✓					
Fulfillment Services					✓					
Outsourced Bi-lingual Donor Enquiry Call Handling							✓			
Outsourced Bi-lingual Outbound Donor Recognition Calling							✓			
5yr Performance & Trend Analysis of Your Fundraising Programs								✓		
Other Cornerstone Services for Fundraisers										
Email Housefile Broadcasting										✓
List Brokerage and Trade Balance Management									✓	
Pay-per-Click Advertising									✓	
Search Engine Optimization									✓	
Data Cleansing and Optimization										✓
Merge Purge										✓
Geo-demographic Analytic Services										✓